OPTION 1:

**Email Using Convio Template**

$285 - $600

Using an existing stationery template within the Convio system, this option does not include custom styling or design.

**INCLUDES:**
- Purple header with UW branding and your headline
- Email message with your provided content in an existing template, content is based on provided text document
- Proof and deploy using provided mail list – sent from C2 center

OPTION 2:

**Simple Designed Email**

$1,000 - $1,500

This option includes a simple customized design of your message.

**INCLUDES:**
- UW branded header with your headline
- Email message with your provided content and a single photo
- HTML email build
- Proof, test and deploy using provided mail list – sent from C2 center or existing Convio center

OPTION 3:

**Custom Designed Email**

$1,900 +

The more complex emails can be estimated once we have an understanding of the project and your goals for the email.

**INCLUDES:**
- Custom masthead design
- Complex email design with images and type treatments based on your provided content
- HTML email build
- Landing Page build
- Proof, test and deploy using provided mail list – sent from C2 center or existing Convio center