



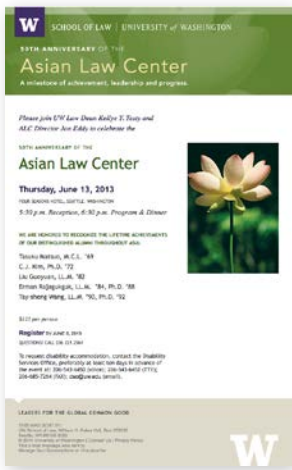
**OPTION 1:**

**Email Using Convio Template** \$285 - \$600

Using an existing stationery template within the Convio system, this option does not include custom styling or design.

**INCLUDES:**

- Purple header with UW branding and your headline
- Email message with your provided content in an existing template, content is based on provided text document
- Proof and deploy using provided mail list – sent from C2 center



**OPTION 2:**

**Simple Designed Email** \$1,000 - \$1,500

This option includes a simple customized design of your message.

**INCLUDES:**

- UW branded header with your headline
- Email message with your provided content and a single photo
- HTML email build
- Proof, test and deploy using provided mail list – sent from C2 center or existing Convio center



**OPTION 3:**

**Custom Designed Email** \$1,900 +

The more complex emails can be estimated once we have an understanding of the project and your goals for the email.

**INCLUDES:**

- Custom masthead design
- Complex email design with images and type treatments based on your provided content
- HTML email build
- Landing Page build
- Proof, test and deploy using provided mail list – sent from C2 center or existing Convio center