



UNIVERSITY of WASHINGTON

FY2021 Annual Review Narrative Survey

Unit Name: Office of Global Affairs

Programmatic & Academic Vitality Narratives

- 1) Have you made any changes to your unit's annual budget development process from the response provided last year? If yes, please briefly describe the changes you've made to your unit's annual internal budget development process. If no, please answer with a simple, "no changes." *Word Limit: 500*

No changes.

<OPB inserting FY20 response, below>

The Office of Global Affairs (OGA) administrative staff track and monitor revenues and expenditures on a monthly basis throughout each fiscal year. Historical data is used as a foundation for budget development, and adjustments are made depending on projected revenues, staffing, operational needs, and other factors which may affect the budget.

- 2) Have you made any changes to your unit's strategic plan in the past year? If yes, what are 3-5 key elements of your unit's new/revised strategic plan? If no, please comment on the progress you've made in 3-5 key areas of your strategic plan. *Word Limit: 500*

OGA continues to work towards the goals of our 2019-2023 strategic plan. Below are selected key elements of our strategic plan and the progress we have made towards those areas.

- *Improve access to global learning opportunities for UW students.*
 - In FY19, more than 2600 students participated in UW Study Abroad programs. This is an increase of about 300 students over FY18.
- *Strengthen the community of support for global student engagement through fundraising and the development of resources, networks, and partnerships; be an indispensable partner to UW units in advancing global engagement.*
 - We created a new position, Director of Strategic Initiatives, to lead a collaborative and strategically integrated effort to design, implement, and manage new and existing initiatives in international education, research, and community engagement. The incumbent will also work to accelerate key OGA initiatives as well as develop and carry out an advancement strategy.
- *Support the efforts of campus units to enrich the Husky Experience for our international students.*
 - OGA is proud to partner with Student Life around the launch of CIRCLE, for example working with CIRCLE to lead cross-campus collaboration meetings for staff involved with international education.
- *Facilitate the development of cross-college, cross-continent collaborations, innovative new student programming, and strategic partnerships with key institutions around the world. Facilitate access to global opportunities for UW faculty.*
 - FY19, we awarded \$222,000 in Global Innovation Funds for 22 projects that facilitate cross-college, cross-continent research, and/or innovative new student programming. In FY20, we awarded \$272,000 for 21 projects through GIF.
 - Toward the goal of developing GIX 2.0, OGA facilitated dialogue with external partners (e.g. Tsinghua University) and collaborated with campus partners including the Office of Research and CoMotion.



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- *Continue to support and enhance the health, safety and well-being of UW community members abroad, particularly UW study abroad students.*
 - The Global Travel Security Manager (GTSM) continues to provide direct service and consultation regarding health, safety and security for faculty, staff and students traveling abroad.
 - A recent audit finding indicated that a high-risk area for global travel security is having only one staff member dedicated to this work. We are using carryover funds to hire a second full-time Global Travel Security staff member to address this issue and enhance our capacity for supporting global travel.

3) What major obstacles or institutional barriers currently do, or will, hinder execution of your strategic plan? What are you doing to address these challenges? If no changes from your response to either component of this question from last year, please answer “no changes”: *Word Limit: 250*

No changes.

<OPB inserting FY20 response, below>

OGA planned to apply for Provost reinvestment funding to support the Global Innovation Fund (GIF). Since that source of funding is no longer available, our unit will need to make a considerable effort in fundraising. We are partnering with Regional Advancement to target international alumni and other donor audiences for this effort. Unfortunately, beyond those avenues, we have limited resources to undertake additional fundraising efforts. This will slow funding for GIF projects until additional funds are raised. GIF is one of very few campus resources for seeding international projects, and the only resource designed to spark interdisciplinary and cross-continental collaboration. We consistently have more qualified applicants than available funding, and the loss or reduction of this funding could hamper the development of innovative new projects, partnerships, and student opportunities.

Furthermore, in order to continue with the same level of scholarship funding for study abroad, we will also need to identify philanthropic sources beyond what is currently available to OGA. National and international events outside of the UW's control are most likely to hinder OGA's ability to sustain and/or grow international study abroad programs. Restrictions from the U.S. and/or China, as well as the implementation of stricter immigration policies could make relations and travel difficult. This could, in turn, reduce the number of study abroad programs. Additional scrutiny on relationships with China and Chinese students has the potential to restrict international student enrollments and make it difficult to maintain a robust student exchange program. A world pandemic or natural disaster could also have a chilling effect on international travel.

4) Over the next year, could any of your planned strategic activities result in material changes to revenues or expenditures, faculty or staff workload, or the student experience within your unit/campus and/or another unit/campus? *Word Limit: 500*

With approval from the Provost's Office, OGA will increase the study abroad administrative fee to match the average Washington resident undergraduate tuition increase per RCW 28B.15.067. This yearly increase provides a framework to support the operations of study abroad for the foreseeable future and generate modest funds for additional scholarships for study abroad. The fee increase will be implemented starting in Summer 2020. In future years, the legislatively approved percentage tuition increase will be applied at the start of each academic. We anticipate that this change will generate up to \$75,000 per year in scholarship funds, which translates into

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30 scholarships. We also are in the early phases of developing an international internship program that may bring in additional revenue for study abroad.

On the expense side, we will need to pay for the second Global Travel Security staff member to better meet the University needs identified by a recent audit of the Global Travel Security program.

- 5) What is your unit doing to effectively use or redeploy resources in a way that benefits your unit/campus and/or other units/campuses? *Word Limit: 500*

All OGA efforts are in support of unit and institutional goals. Highlights include:

- Offering a variety of funding to students and faculty from all majors and all three campuses through the Global Innovation Fund and study abroad scholarships (during FY19, OGA awarded more than \$1M in scholarships to 398 students).
- Supporting global elements of presidential priorities:
 - Partner with Population Health (provide matching seed grant funding for one pilot research grant)
 - Furthering the work of the Race & Equity Initiative through study abroad scholarships and innovative programming via the Global Innovation Fund
- Assisting with international agreements
- Implementing data and storytelling projects that serve the entire university
- Enhancing the online travel registry process to better track and support faculty, staff, and students engaged overseas

- 6) For UW student facing units, what are you doing to improve the experience and outcomes of students on your campus or in your unit? What could the University do to support your efforts? *Word Limit: 500, Leave blank if N/A*

OGA remains focused on improving student access to study abroad and increasing the number of scholarships awarded. We are working closely with schools, colleges and other units to reduce institutional barriers to participation in study abroad as well as offer programming that is well-suited to student interests and needs. As previously mentioned, we have recently hired a Director of Strategic Initiatives, who will work on offering a broader set of international internships for students. We could use support from the University as we seek to highlight students' global experiences and competencies on transcripts or through certificates.