



UNIVERSITY of WASHINGTON

FY2024 Operating Budget Development Narrative Prompts

200 - Global Innovation Exchange (GIX)

Programmatic & Academic Vitality Narratives

- 1) Please briefly summarize your unit's/campus's strategic plan and how your FY24 operating budget proposal (as submitted in Workday Adaptive Planning) connects to your campus/unit strategic plan. *Word Limit: 500*

The University of Washington's Global Innovation Exchange (GIX) is a university-industry nexus for interdisciplinary education in technology innovation. In partnership with corporate, government and non-profit organizations, GIX delivers transformational learning experiences through world-class graduate and professional development programs.

GIX's sole graduate program, the Master of Science in Technology Innovation (MSTI), is growing and the program is projected to continue to operate with a net positive gain in FY24.

GIX will continue to provide professional learning programs (PLPs) for industry partners. We anticipate continued interest from T-Mobile for PLPs, such as the program we hosted for them last year, which received high praise by the participants. We are also developing new PLP opportunities.

GIX will continue to develop its close connection to industry by adding consortium members, who are an important source of our MSTI students' launch project proposals and funding.

Anticipated revenue generated from the MSTI program, PLP offerings, Consortium memberships, and renting out space for events and sub-tenants, will exceed anticipated expenses.

- 2) Building on the responses your campus/unit submitted during the FY23 annual review cycle ([posted here](#)), how has your unit/campus integrated the themes and goals of [the 2022 – 2026 UW Diversity Blueprint](#) into your campus's/unit's ongoing work to take actions towards access, inclusion, and equity? *Word Limit: 750*

We continue to embed DEI values in our programs and initiatives in an organic and authentic way through our strategic plan, our curriculum, and our practices. About half of our student cohort in our tech focused MSTI program are women. Given the interdisciplinary nature of our programs, our mission, and our diverse stakeholders, our community recognizes and celebrates many kinds of difference. We have come to view diversity from a broad perspective; our definition of diversity includes, but is not limited to, ethnicity, race, gender, gender identity, sexual orientation, religion, socio-economic status, ability, and age, as well as nationality, academic discipline, and professional experience.

The committee that focuses on fostering equity and inclusion at GIX, hosts and sponsors awareness-building events and cultural celebrations (Thanksgiving, Spring festival, Diwali) and our trademark "Global Snack Exchange."

Given our largely international student population, we also identified a need to build basic understanding of US history and the special need for proactive measures to increase equity in this country, as many students struggled to understand the context or acknowledge need for any conversation at all. We continue to invite UW faculty and local professionals with relevant expertise to help our community better understand the history, importance, impacts, and relevance of civil rights movements and other DEI efforts in the US and in



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US workplaces. We also have hosted hybrid conversations on topics relevant to our technology-focused audiences on topics such as gender bias in tech.



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Tuition Based Program Rate Recommendations - Narrative Section

Responses to the questions below are required for each tuition category that your unit/campus recommends adjusting (as submitted to OPB by 2/1/23). **Please note question #7 is required for any programs for which no tuition increase is requested.** If you are recommending changes for multiple tuition categories, please differentiate your responses within each question.

- 1) Please explain why each proposed change is needed and how your unit/campus will use new incremental tuition revenue increases or absorb incremental tuition revenue losses. *Word Limit: 500*

The incremental tuition increase will be used to cover the expected incremental increase in salaries and cost of supply and materials.

- 2) Explain whether and how each proposed change will affect peer comparisons and/or whether a market analysis was conducted. *Word Limit: 500*

When compared to the other 11 engineering/design focused, in-person, fee-based programs, offered through the Graduate school, GIX's MSTI program is the third cheapest program on a per credit basis. A tuition increase of 2% would not have any impact on how we compare to other UW programs. We are waiting on a market analysis that would compare our tuition costs against other programs nationwide.

- 3) Tuition and fee increases have a disproportionate impact on low-income students. Please comment on how each fee change will affect student debt loads, and specifically how the program will offset this impact. *Word Limit: 550*

The tuition increase of 2% for the MSTI program is a modest increase. GIX will continue to offer scholarships that will offset the cost of tuition for some students.

- 4) Describe whether you expect the proposed tuition rate(s) to result in any substantial changes to enrollment (including a change in the resident/nonresident composition) or to the volume of waivers awarded. *Word Limit: 250*

We do not expect any changes in enrollment or the volume of waivers awarded due to a 2% increase. We do not offer a resident tuition rate.

- 5) For each proposed change, please explain what would happen if the change were not implemented (e.g. deficit, loss of staff positions, etc.). If a proposed change is part of a plan to eliminate a current deficit, please indicate that. *Word Limit: 250*

GIX would eventually have to raise tuition at a faster and more dramatic pace in the future to keep up with the rising costs of delivering education.



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- 6) For each tuition category that you have proposed changing, please discuss your unit/campus's overall tuition rate strategy for the next 3-5 years. In your response, please explain whether and how your long-term strategy connects to "market" rates (e.g. where do you want to be, rate wise, compared to peers?) *Word Limit: 250*

We have contracted a consulting firm to provide a survey to GIX on the market comparisons for our MSTI program. We will see the results this FY. At this time, we plan on maintaining incremental increases for the next few FYs. The findings of the market survey may cause us to adjust our plan.

- 7) If you are not planning to increase tuition for any program, please respond to the following: Generally, small, inflationary increases (1-2% annually) are preferred over no increase or large increases every few years. Please answer the following questions for each program where no increase is requested. *Word Limit: 250*
- a) Please explain why this program's rate does not warrant an increase by describing the program's financial position, structure, peer comparisons, or other relevant information.
 - b) What do you currently anticipate annual rate change requests will be for the next two years?

N/A



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Communication with Faculty & Student Stakeholders

Communication of your unit's/campus's annual review materials, including your proposed FY24 operating budget, narrative responses and tuition rate recommendations is an important and necessary component of the UW's budget development process. Your responses to the questions below will be documented and included as part of the FY24 operating budget development review materials provided to Executive Leadership of the UW. **It is expected that all unit/campus review and consultative processes are completed by the March 17, 2023 due date.**

- 1) Please indicate the date that FACULTY leadership within your unit/campus was consulted and provided the opportunity to provide input as part of this budget planning exercise

[December 28, 2022.](#)

- 2) Please list a point of contact for your FACULTY leadership (name and UW email address).

[Linda Wagner, lw1mhcid@uw.edu](#)

- 3) Please indicate the date that STUDENT leadership within your unit/campus was consulted and provided the opportunity to provide input as part of this budget planning exercise.

[March 17, 2023](#)

- 4) Please list a point of contact for your STUDENT leadership (name and UW email address).

[Eric Morales, em96@uw.edu](#)

- 5) Enrolled students affected by tuition rate increases should be consulted on proposed increases before proposals are finalized. Please describe when and how students were consulted and summarize the feedback they provided regarding EACH of your tuition recommendations.

[Tuition increases do not impact currently enrolled students. Tuition increase will only impact future students who will enroll this fall.](#)

[Feedback provided about tuition from current students:](#)

- [In absolute terms, the cost of the MSTI is expensive but still reasonable. Prospective students in the market for this kind of technology-focused graduate program expect to pay a lot for tuition. They see it as a valuable investment in their future.](#)
- [They were happy about “getting more for their money” on a per credit basis once they realized the MSTI program was considered cheap on a per credit basis as compared to similar programs at the UW.](#)