



UNIVERSITY of WASHINGTON

FY2024 Operating Budget Development Narrative Prompts

Continuum College

Section 1: Programmatic & Academic Vitality Narratives

- 1) Please briefly summarize your unit's/campus's strategic plan and how your FY24 operating budget proposal (as submitted in Workday Adaptive Planning) connects to your campus/unit strategic plan. *Word Limit: 500*

FY24 is year 1 of a 10-year strategic plan to reduce the number of adult Washingtonians with *Some College, No Credential* (SCNC). The revised strategic plan reimagines our previous plan centered on the 60-year curriculum with an eye towards the potential social impact of significantly narrowing the educational equity gap in Washington State.

Opportunities to Increase attainment of a Meaningful Credential

- Increase the number of our certificate program courses that are eligible for college credit, helping more students earn meaningful credentials and increasing opportunities for students to continue towards a degree
- Identify programs with high potential for reducing barriers to obtaining a meaningful credential through UW.
 - Identify up to 5 certificate programs with meaningful learner outcomes that can scale online, while maintaining or improving quality to students
- Advancement: Hire Chief Advancement Officer for Continuum College with a first-year goal of obtaining at least \$1 million annually to provide scholarships for non-matriculated program students
- Identify at least one partner on the Seattle, Tacoma, or Bothell campus to co-develop an online degree designed to reduce SCNC
 - Online undergraduate degree completion program in a high demand area
 - Stackable, meaningful credentials that allows an adult student to stop out but still improve their lives with a certificate in hand
 - Wrap-around services to improve student success (e.g., learn from the CUNY ASAP model)
 - Programs should be designed to scale with very high quality (higher enrollments, lower cost to learners, increased credential attainment)
- Internal support and infrastructure
 - Continue to update our stack of technology services to improve the student experience, address their changing needs, and reach more students at scale

- 2) Building on the responses your campus/unit submitted during the FY23 annual review cycle ([posted here](#)), how has your unit/campus integrated the themes and goals of [the 2022 – 2026 UW Diversity Blueprint](#) into your campus's/unit's ongoing work to take actions towards access, inclusion, and equity? *Word Limit: 750*

In 2022, our actions to integrate the themes and goals of the UW Diversity Blueprint took place within both the day-to-day work of our unit and through the work of our DEI Committee. We hired our first Director of People and Culture and continued our staff learning and engagement around DEIB topics. Additionally, we continued to make improvements in the digital accessibility of websites, forms, course content, and contracts.



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In Summer 2022, Continuum began incorporating the global UN Sustainable Development Goals (SDG) into our strategic planning process, which resulted in a focus on Continuum's potential social impact of localized goals to improve SCNC in Washington state. By aligning to external measures, we are increasingly connecting our internal DEIB work with our external mission to increase educational equity.

In August 2022, Continuum received its 2021-2022 DEIB Assessment, following a year-long engagement with a consultant from UW HR's Professional and Organizational Development to [assess](#) its DEIB practices. The assessment provided recommendations for action to support UW's Diversity Blueprint in the areas of mission and communication, institutional support, education and training, recruitment and retention, values and climate and written policies and material. It also resulted in an initiative to create a Cultural Roadmap (in-progress) for Continuum College.

In Autumn Quarter, we began work with our existing DEI Committee to publish subcommittee commitments and charters. Additionally, we assigned a champion from the leadership team to each subcommittee who will partner to refine program initiatives and goals aligned to the UW Diversity Blueprint.

In FY24, Continuum will fully integrate our internal DEIB work in support of our external mission.