



UNIVERSITY of WASHINGTON

FY2025 Operating Budget Development Narrative Prompts

UW Continuum College

Programmatic & Academic Vitality Narrative

Text submitted within this section **will** be published to OPB's Annual Budget Development website

Where possible, you are encouraged to leverage published materials already created

- 1) Please provide a web link to your campus/unit strategic framework and provide three to five bullet points outlining the relationship between your resource plan and your strategic framework. *Word Limit: 750*

Continuum's Strategic Framework: <https://www.continuum.uw.edu/about-us/strategic-framework>

Continuum College believes everyone deserves education to thrive in an ever-changing world. Continuum is mobilizing to achieve a bold 2040 vision: The state of Washington has an equitable and inclusive postsecondary education ecosystem that fosters a sense of belonging and ensures all residents attain the education they need to thrive.

Continuum College works to achieve this vision through programs and activities focused across four strategic areas that are rooted in the belief that diversity, equity, inclusion, and belonging matter. These four strategic areas are: Professional Development, Access through Innovation, Credential Attainment, and Community Engagement. Together, these areas of work leverage Continuum College strengths and fuel the drive to make immediate and long-term, meaningful impacts for society.

- **Professional Development**

Continuum College helps learners at any stage in life find a path forward. Working professionals want to quickly gain new knowledge they can use to succeed in a rapidly shifting society. At the same time, many adult students must juggle competing demands when it comes to life, family, work, and learning. Continuum partners with industry leaders to develop a wide range of opportunities for education and training that responds to evolving economies.

- **Access Through Innovation**

Continuum College believes everyone deserves equitable access to the kinds of opportunities a UW education can provide. That's why Continuum works to understand who its students are, how they learn, and how to innovate to deliver the education today's learners want and need. For decades, Continuum College has proactively worked to create accessible, effective learning experiences. With an eye toward the future, Continuum has imagined — and re-imagined — how technology innovations impact the workforce and pathways to learning.

- **Credential Attainment**

Continuum College understands that access to learning isn't enough. More than one million Washington residents have completed some post-secondary education but have "dropped out" or "stopped out" before completing a degree or earning any kind of credential. That's why Continuum works to ensure learners can realize the full benefits and value of their educational attainment. The goal is two-fold: Continuum College is dedicated to helping more Washingtonians fully achieve their learning goals and to ensuring learners receive meaningful educational credentials that can help advance their careers and contribute to the state's economic development through collaborations with UW academic partners and industry innovators.



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- **Community Engagement**

Responding to Washington's most pressing challenges is at the heart of our public mission. As Continuum College helps more people attain UW credentials, Continuum is also working to understand how Continuum and UW-educated graduates can help Washington communities thrive. For example, Continuum invests in programs to support successful transitions for refugees and immigrants, engages first-generation students, and responds to the workforce needs of local industries and regional employers.

Continuum College resources are deployed toward the achievement of this vision through cost centers focused on marketing enrollment and storytelling, digital learning innovation, international and academic programs, and administrative services including human resources and information technology.

- 2) Please discuss your campus/unit's planned utilization of resources, as identified in your Adaptive entries (institutional initiative = UW Diversity Blueprint), in support of the [2022-2026 UW Diversity Blueprint](#) themes and goals. *Word Limit: 750*

In the coming year, Continuum College aims to enhance its work related to diversity, equity, inclusion, and belonging (DEIB). To achieve this, Continuum will:

- *Integrate DEIB into our annual goals and cross-functional project teams.*
- *Incorporate DEIB efforts into employees' regular job responsibilities where applicable.*
- *Track and measure the impact and outcomes of these efforts.*
- *Establish an internal Advisory Council with clear roles and accountability.*
- *Publish a second integrated Social Impact Report, including progress measurements and demographic data.*

This approach ensures that DEIB remains a central focus, with practical steps to evaluate and improve our efforts.



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Required Budget Development Consultative Process Summary – Faculty, Staff and Students

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-- If specific questions are not applicable to your unit, simply indicate n/a --

Consultation with your elected faculty councils, student councils and unit/campus staff, regarding your unit's/campus's budget proposal materials, including your proposed FY25 operating budget, narrative responses, tuition rate recommendations and fee-based rate recommendations are an important and necessary component of the UW's budget development process. Your responses to the questions below will be documented and included as part of the FY25 operating budget development review materials provided to Executive Leadership of the UW.

PLAN NOW to ensure that all unit/campus review and consultative processes are completed by the March 4, 2024 due date.

- 1) Please indicate the date that FACULTY leadership within your unit/campus was consulted and provided the opportunity to provide input as part of this budget planning exercise
n/a
- 2) Please list a point of contact for your FACULTY leadership (name and UW email address).
n/a
- 3) Please indicate the date that STUDENT leadership within your unit/campus was consulted and provided the opportunity to provide input as part of this budget planning exercise.
n/a
- 4) Please list a point of contact for your STUDENT leadership (name and UW email address).
n/a
- 5) Please discuss how you involved campus or unit staff in the consultative process.

Around 15% of Continuum's staff actively handle the creation of fee-based programmatic and administrative budgets.

- **Programmatic Budgets:**
 - a. *These budgets are determined by program managers based on factors like anticipated revenue, instructional costs, and other direct expenses.*
 - b. *Once created, programmatic budgets are approved by a director-level role.*
- **Administrative Budgets:**
 - a. *These budgets primarily cover staff salaries, benefits, and leaseholds.*
 - b. *They are built with input from Continuum's senior leadership group.*
 - c. *Final approval rests with the vice provost office.*
- **Budget Evaluation:**
 - a. *The vice provost office reviews requests for increased budgets or new staff positions annually during the budget development process.*



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- 6) Since submission of your tuition and/or fee-based rate recommendations on February 1, 2024, has your campus or unit received any additional feedback from students? If so, please summarize here.

n/a