



UNIVERSITY of WASHINGTON

FY2027 Operating Budget Development Narrative Prompts

OPERATING BUDGET PROPOSAL NARRATIVE PROMPTS DUE MONDAY 2/23/2026

Section 1

- 1) Please select your unit or campus.

CoMotion CCH100018

Section 2: Programmatic & Academic Vitality Narrative

Text submitted within this section **will be published** to FPB's publicly available Annual Budget Development website

- 2) In bullet format, please list your operating budget priorities for the upcoming period and describe how your campus/unit is aligning available resources with strategic programmatic goals and university initiatives such as the Diversity Blueprint, Population Health, etc. (Where possible, you are encouraged to leverage published materials already created) *Word Limit: 500*

-> Required, after answering go to Next Section, Question #3

Elevate the global impact of the UW through research translation by:

1. Increasing the number and impact of innovations licensed and startups launched

- Conduct staff outreach to researchers on all three campuses
- Refine and customize innovation training for UW researchers
- Focus the most resource intensive services on teams that are poised to make significant progress in their commercialization journey

• Partner with Northwestern Innovation Institute for AI mining of UW innovators with unrealized translational potential

2. Creating a second to none mentoring environment

• Continue to evolve mentor recruitment, skill assessment, and deployment to deliver bespoke, stage-appropriate support across the full lifecycle of the entrepreneurial journey

- Continue to build faculty peer mentoring through the Entrepreneurial Faculty Forum
- Conduct exit interviews with graduates of CoMotion programs for continuous programmatic improvement

3. Enhancing media presence, regional, national and international visibility

• Pitch inspirational startup and commercialization stories to news outlets and department/school newsletters

- Implement social media strategies to grow audiences and impact

Build a UW innovation ecosystem where everyone thrives by:

1. Increasing the number of innovators, founders, and mentors with diverse perspectives and experiences

- Feature a range of entrepreneurial topics and perspectives in CoMotion trainings and events
- Raise awareness of CoMotion and its services by distributing flyers and offering meetings and presentations

2. Engaging units with untapped potential on all three campuses

- Increase the impact of outreach activities to tri-campus innovators
- Attend translationally focused research events on all three campuses
- Reach out to, and create events for, early career researchers



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3. *Addressing gaps in the UW innovation ecosystem through partnerships*
 - *Invite community members with a variety of experiences and perspectives to speak at Fundamentals for Startups and Start Something; partner with local businesses to financially support these events*
 - *Use the Mobility Innovation Center to increase entrepreneurial activity in the transportation and mobility verticals*
- Identify and pursue new opportunities to lower barriers to entrepreneurship and increase spinoff success by:*
 1. *Simplifying and streamlining processes and policies, and demystifying the commercialization journey*
 - *Develop and deliver an updated Startup Handbook*
 2. *Meeting the evolving needs of our innovation ecosystem through continuous, data-driven insights and programmatic innovation*
 - *Evaluate current gaps in innovator support and pilot new programs such as Pitch Mastery to prepare teams for fundraising*
 3. *Creating, nurturing, and strengthening mutually beneficial internal and external partnerships that bolster our local and regional innovation ecosystem*
 - *Continue partnership with UC Berkeley for I-Corp Hub*
 - *Partner with SBI (Softbank Investments) to invest in AI companies*

Section 5: Summary of Required Consultation with Faculty, Staff and Students

Text submitted within this section **will be published** to FPB's Annual Budget Development website

-- If specific questions are not applicable to your unit/campus, simply indicate n/a --

Consultation with your elected faculty councils, student councils and unit/campus staff, regarding your unit's/campus's budget proposal materials, including your proposed FY27 operating budget, narrative responses, tuition rate recommendations and fee-based rate recommendations are an important and necessary component of the UW's budget development process. Your responses to the questions below will be documented and included as part of the FY27 operating budget development review materials provided to Executive Leadership of the UW.

PLAN NOW to ensure that all unit/campus review and consultative processes are completed by the February 23, 2026 due date.

- 14) Please indicate the date that FACULTY leadership within your unit/campus was consulted and provided the opportunity to provide input as part of this budget planning exercise

-> *Required for UWS Academic Units, UWB and UWT. Other units enter "n/a." Go to Question #15.*

n/a

- 15) Please list a point of contact for your FACULTY leadership (name and UW email address).

-> *Required for UWS Academic Units, UWB and UWT. Other units enter "n/a." Go to Question #16.*

n/a

- 16) Please indicate the date that STUDENT leadership within your unit/campus was consulted and provided the opportunity to offer input as part of this budget planning exercise.

-> *Required for UWS Academic Units, UWB and UWT. Other units enter "n/a." Go to Question #16.*



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n/a

17) Please list a point of contact for your STUDENT leadership (name and UW email address).

-> Required for UWS Academic Units, UWB and UWT. Other units enter "n/a." Go to Question #17.

n/a

18) Please discuss how you involved your campus or unit faculty EFC, how you consulted with students, and how you engaged with staff in the budget development process.

CoMotion's leadership values staff input, makes room for consultation by any and all staff members, and communicates decisions to staff in a timely and clear manner. Starting with the premise that an informed staff is best equipped to help in decision-making, Director and Executive Team apprise staff of recent development, strategic and tactical priorities in weekly all-hands meetings conducted on Zoom to guarantee broad participation. An all-hands Annual Retreat provides staff with the opportunity to engage with leadership in discussion on spending and strategic priorities.

During the budget development cycle, planning is conducted in consultation with unit leaders who directly consult with their teams during the November to February budgeting process. This is an iterative process whereby units make requests for spending for the upcoming fiscal year. Finalized budgets are shared with unit leaders who also receive quarterly variance reports comparing budget to actuals to enable course correction.

19) Since submission of your tuition and/or fee-based rate recommendations on January 30, 2026, has your unit/campus received any additional feedback from students? If so, please summarize here.

-> Required for all units/campuses. Go to Question #19.

n/a