

CREATING PRINT-READY FILES

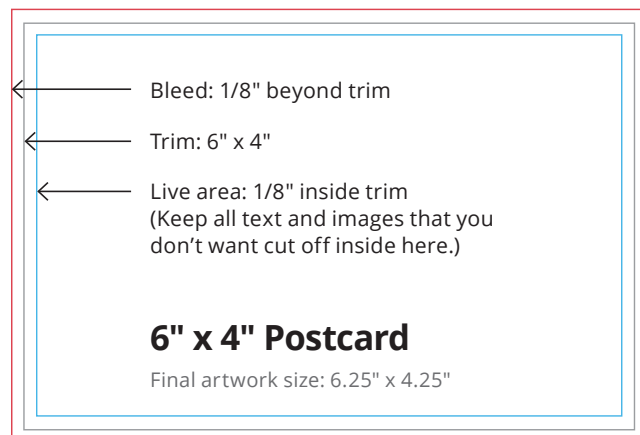
Below are some guidelines to follow when creating print-ready files for submission to Creative Communications.

PMS Spot vs. CMYK

- **In-House Digital Press (iGen):**
Use coated PMS spot colors for in-house digital press (iGen) print projects when possible.
- **HP Indigo Press:**
Use CMYK for HP Indigo print projects.
- **Offset Press:**
Depending on project specifications, you may use either CMYK or spot PMS colors (or both) for offset print projects.
- **Large Format Printing:**
Use CMYK for large format poster/banner print projects.

Bleeds

Please make sure you include 1/8" bleed on all sides. This is the part of the image area that extends beyond the crop marks (page edges) to ensure there is no white space after trimming. See example below.



Artwork is not at scale

Sizing

Design the file at the **actual size** of the final, printed piece.

- **PowerPoint** – 56 inches by 56 inches is the largest PPT slides can go – note that this is not the optimum software to use when building files for posters and banners.
- **Word** – 22 inches by 22 inches is the largest that Word documents can be printed.
- **Images used in file** – see chart

PRINT SIZE	FILE SIZE REQUIRED FOR PRINT		
<i>in inches</i>	180PPI → GOOD	240PPI → BETTER	300PPI → BEST
4×6	720×1080 px	960×1440 px	1200×1800 px
5×7	900×1260 px	1200×1680 px	1500×2100 px
8×10	1440×1800 px	1920×2400 px	2400×3000 px
11×14	1980×2520 px	2640×3360 px	3300×4200 px

Submitting Files

- If using InDesign, please make sure that you send us [packaged InDesign files](#).
- **Always include a hi-res PDF** when sending any file type (include Word documents and Publisher files)
- When ready, please submit your files via our online service request form: c2.washington.edu/request

If you have any questions, please contact your [Creative Communications Account Manager](#).