# The Voice of Our Students

Student Fiscal Services Student Satisfaction Survey Results Autumn 2020 and Spring 2021

### Student Fiscal Services (SFS) Student Survey

#### > Third year of taking two surveys

- We have sent out two surveys, one in Autumn Quarter, and one in Spring Quarter, since the 18/19 academic year (AY)
- Our goal in this is to get a better idea of the changes in student satisfaction and awareness of services throughout the AY

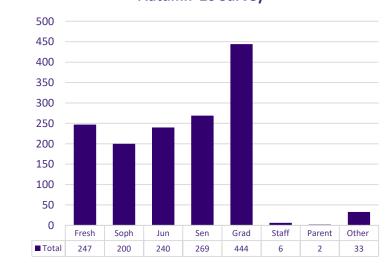
#### > Survey question emphasis

- We continued with our emphasis on targeted questions regarding specific services that SFS offers: Payments and Aid/refunds
- Our goal, in addition to improving our service offerings, is to identify opportunities to better educate students about more efficient payment and refund options

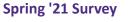
### Who Took the Surveys?

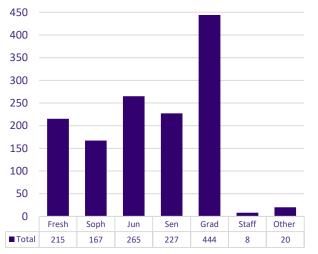
Survey	Requests Sent	Responses Received	Response Rate
Autumn '20	47,832	1,441	3.01%
Spring '21	57,372	1,346	2.35%

#### **Response Distribution by Relationship to the University**

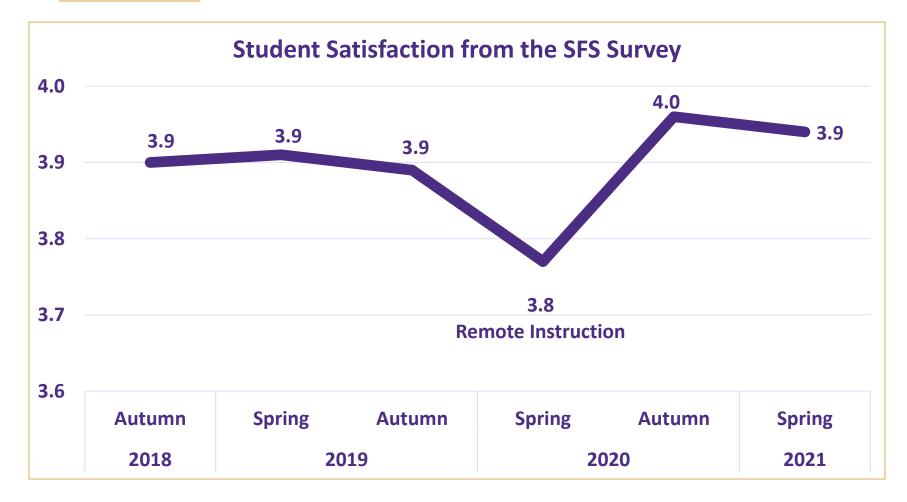






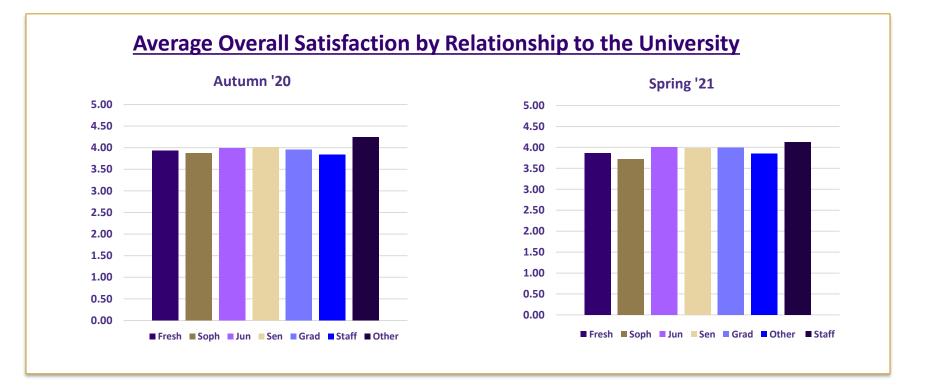


### **Overall Satisfaction**



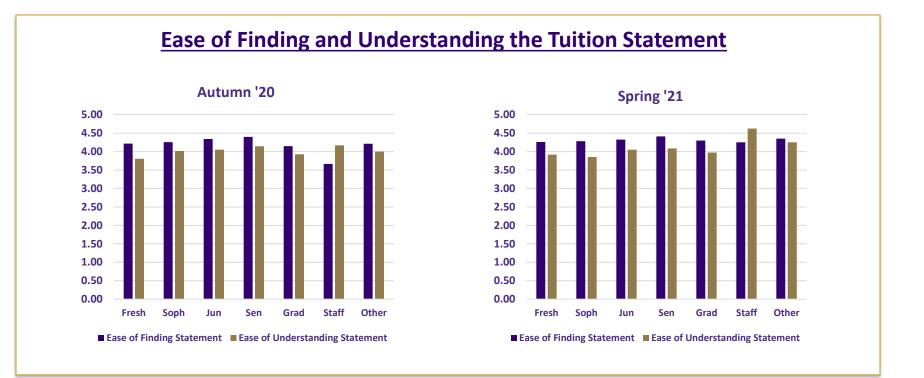
 Overall satisfaction is an average of all scores received (based on a 5 point Likert scale

### **Overall Satisfaction**



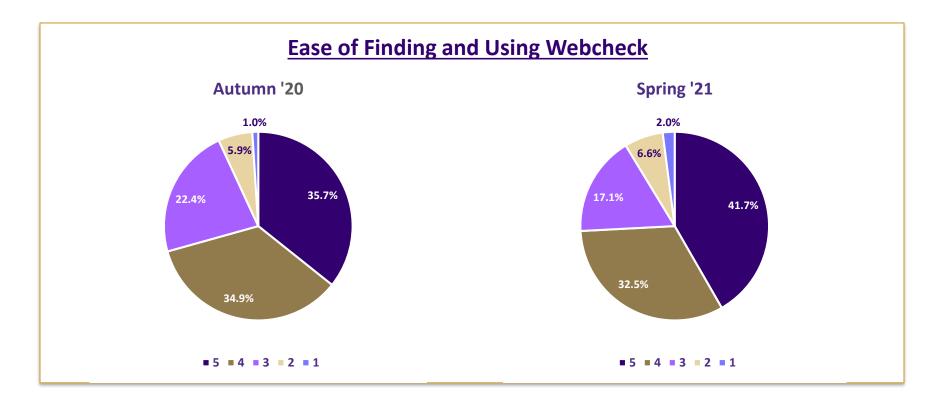
- > We asked every student to rate their overall satisfaction
- > 5 point rating scale: 1 (very unsatisfied) to 5 (very satisfied)
- > In the Autumn Survey, only 10.1% of respondents rated their overall satisfaction as a 1 or 2, and in the Spring Survey this fell to only 9.9%

### **Tuition Statement**



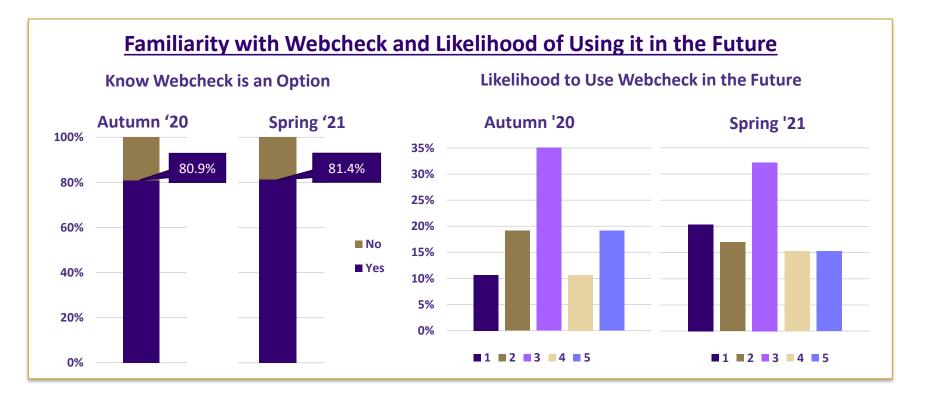
- > We asked every student to rate the ease of finding and understanding the tuition statement
- > 5 point rating scale: 1 (very difficult) to 5 (very easy)
- > Results have been very consistent that the tuition statement is easier to find than to understand, but both are rated highly, with average ratings of 4 and above

#### Webcheck



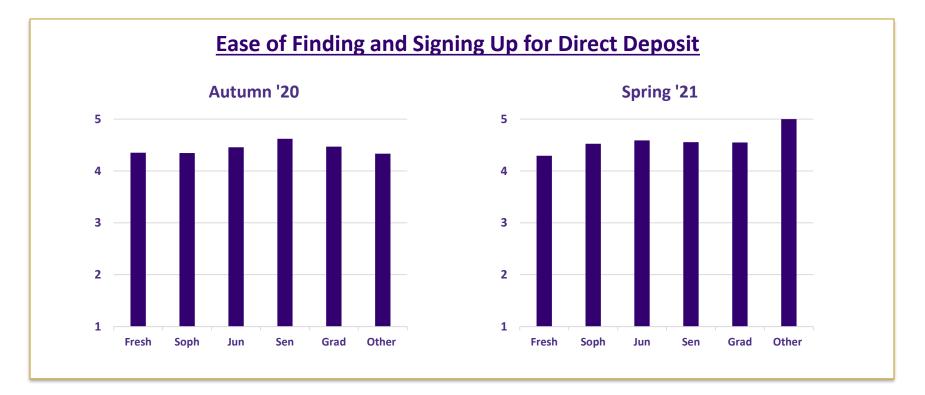
- > We asked different questions to students depending on whether they had used Webcheck or another payment method
- > 5 point rating scale: 1 (very difficult) to 5 (very easy)
- Students who had used it were asked how easy it was to find and use Webcheck

#### Webcheck



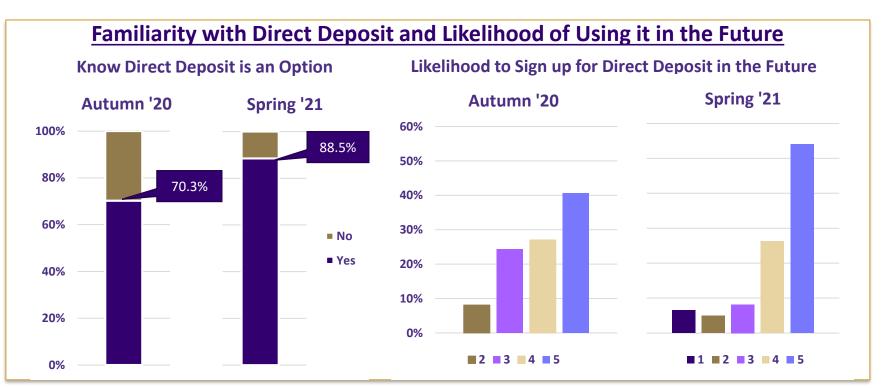
- We asked different questions to students depending on whether they had used Webcheck or another payment method
- > 5 point rating scale: 1 (very unlikely) to 5 (very likely)
- Students who had <u>not</u> used Webcheck were asked if they knew it was an option and how likely they were to use it in the future

### **Direct Deposit**



- > We asked different questions to students who are receiving paper checks than to those receiving Direct Deposits
- > 5 point rating scale: 1 (very difficult) to 5 (very easy)
- Students who had signed up for and received a Direct Deposit were asked to rate the ease of the process

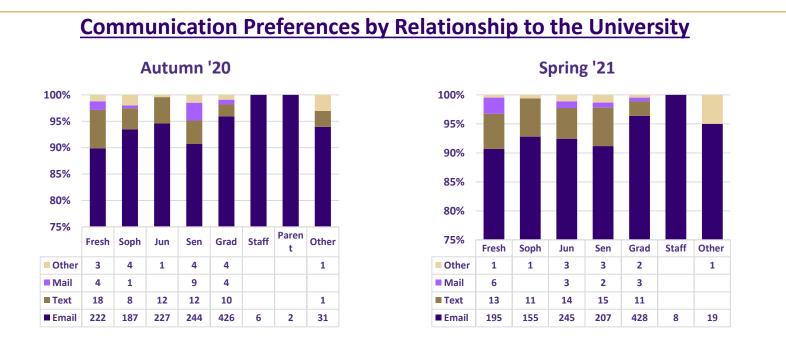
### **Direct Deposit**



- > We asked different questions to students who are receiving paper checks than to those receiving Direct Deposits
- > 5 point rating scale: 1 (very unlikely) to 5 (very likely)
- Students receiving paper checks were asked if they were familiar with Direct Deposit, and how likely they would be to sign up for Direct Deposit in the future

### **Our Communication**

SFS proactively provides students with important information and dates via email notifications as well as through our Website, the MyUW portal and via social media updates



### What Students like the most

#### From the comments, students liked:

#### > Our Staff

"Excellent job!", "Great customer service and timely responses to emails", "I am deeply appreciative of your support", "I appreciate staff who took time to look into my financial needs"

#### > Our Communication

"Very helpful!", "Get back to you ASAP"

#### > Signing up for Direct Deposit

"Easy to locate and process", "Appreciate the pictures", "Was very easy to set up and the instructions were clear"



## What Students like the least

From the comments, students would like us to improve:

#### > Covid Response

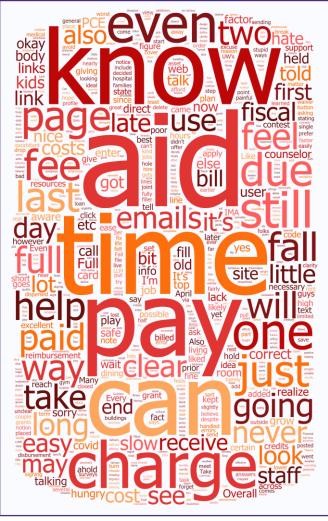
"During Covid we were not able to use the campus yet we paid the same amount of tuition", "don't know why I was paying for an IMA when it was shut down"

#### > Billing

"its not clear what exactly our student fees go towards", "it's still unwieldy"

#### > Website Navigation

"Website difficult to understand", "Feels like there could be an easier link to finding this info"



### **Questions**?

# Please contact the individuals below via our website with questions:

- > Policy, Strategy, Institutional Inquiries Roy Lirio, Director
- > Customer Service, Process Improvements Marisa Martin, Associate Director
- > Survey Design, Delivery, Analysis Kyle Willoughby, Data Analyst

#### SFS Website Contact Us Form: https://finance.uw.edu/sfs/about-us