2012 MRAM Survey Results

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Preferred Frequency and Format

- Monthly – 75%
- Quarterly – 25%
- Combination of online and in-person – 64%
- Online only – 36%
Opinion on MRAM Topics

• I like focus on research project lifecycle – 54%

• I get good information at MRAM – 49%

• Topics are always pertinent/interesting – 21%
MRAM is a good investment of time

- Very Effective/Effective – 73%
- Average – 23%
- Somewhat ineffective/Issues rushed – 4%
Presenters are engaging and on topic

- Good to excellent – 86%
- Average – 12%
- Poor to unacceptable – 2%
Presenters are well-prepared and make good use of time

- Good to excellent – 87%
- Average – 13%
- Poor to unacceptable – 0%
Questions are encouraged and answered appropriately

- Good to excellent – 78%
- Average – 15%
- Poor to unacceptable – 7%
MRAM website: ease of design and information availability

- Good to excellent – 62%
- Average – 35%
- Poor to unacceptable – 3%
MRAM website: I use it as a resource for information

- Once in a while – 56%
- Seldom or never – 35%
- Often to consistently – 9%
I prefer to receive MRAM communications via

- Periodic MRAM email – 75%
- Online MRAM meetings – 40%
- Monthly in-person meetings – 25%
- MRAM website – 17%
Additional comments/suggestions

- Agenda too packed; limit # of slides
- Allow time for questions
- Speakers should repeat questions
- Interactive in-person forum is critical
- Provide a chance to air campus perspective
Additional comments/suggestions

• Alternate meeting days (not just Thursday)
• Location: not always at UW Tower
• Let us preview presentations before meeting
• Highly technical information: use email
Additional comments/suggestions

• Improve MRAM website:
  – Searchable by topic
  – Improve design: center important information
  – Archive MRAM webcasts, announcements and presentations in a searchable format
  – Add link to MRAM page on MRAM emails