

Template Setup: Single Store Branding

The image shows a screenshot of a web store template for Harvard University. On the left side, there are ten callout boxes with red arrows pointing to specific elements on the page:

- Fly-out Menu Curtain**: Points to the hamburger menu icon in the top left.
- Global NavBar**: Points to the top navigation bar containing the Harvard University logo and search/shopping cart icons.
- Single Store Header**: Points to the main header image showing three red Harvard banners hanging from a building.
- Body Color**: Points to the white background of the main content area.
- Main Content Color**: Points to the white background of the main content area.
- Heading 1**: Points to the "Harvard University" text below the header image.
- Heading 2**: Points to the "Store Categories" heading above the category tiles.
- Body Font (size)**: Points to the text in the category tiles.
- Hyperlink**: Points to the category tiles themselves.
- Store Footer**: Points to the footer area containing copyright and social media information.
- Global Footer**: Points to the bottom-most footer area with copyright and privacy information.

The store content includes a main header image with the text "Harvard eCommerce Store", a sub-header "Harvard University", a "Home" link, a "Store Categories" section with four tiles: "Events" (shopping cart), "Publications" (bookshelf), "Apparel" (red hoodie), and "Invoice Payment" (hand at computer), and a footer area with "©2018 TouchNet® A Global Payments Company | All rights reserved. | Privacy Statement" and social media links for Facebook, Twitter, and LinkedIn, along with the TouchNet logo.

*Headings 3-6 are for optional template components