

# Introduction to TouchNet Marketplace Stores

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***BE BOUNDLESS***

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# What is a TouchNet Marketplace Store?

The TouchNet Marketplace enables University departments to easily create, manage and operate online storefronts; offering products and services with minimal training and reducing Payment Card Industry Data Security Standard scope.



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# TouchNet Marketplace Features

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- > **Brand your store with an easy to use template**
- > **Mobile view for online purchases**
- > **Gather customized buyer information**
- > **Offer sales, promotions, packages and schedule status changes**
- > **Accept both credit card and ACH (electronic check) payments**
- > **Reduce PCI scope**
- > **Inventory Management**

# Build and brand your store with no HTML or CSS needed

- > Office of Merchant Services will build your initial store with your input.

Marketplace Store Template Setup

Print Page 

Click an area below to start customizing your store homepage when viewed in single store mode.

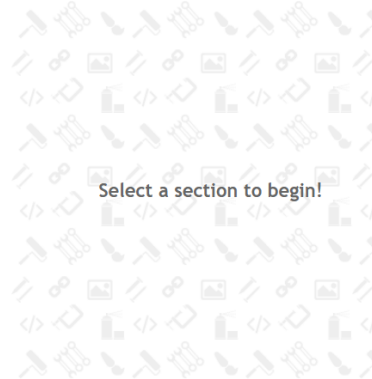
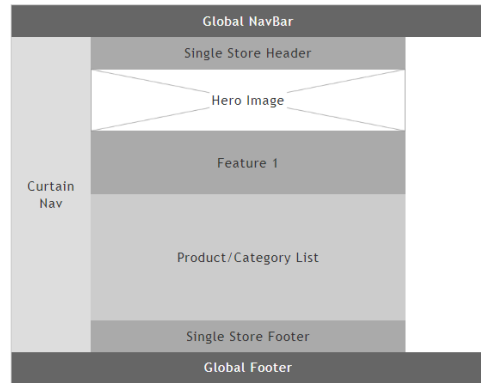
Designer: Fixed Width Layout

General Layout

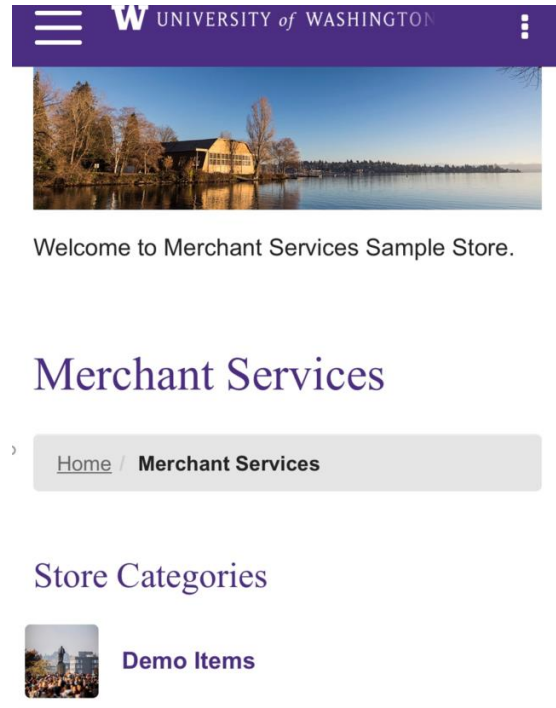
Single Store Layout

Single Store Branding

Single Store Images



# Responsive mobile view design



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# Gather customized buyer information

## Full Name

First Name \*

(1–1,000 characters)

Middle Initial

(1 character maximum)

Last Name \*

(1–1,000 characters)

## Organization

(1,000 characters maximum)

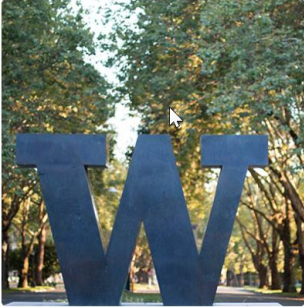
## Email Address \*

(6–1,000 characters)

## Invoice Number

(30 characters maximum)

# Pay Fees and Invoices



Use this form to submit payment for services offered by University of Washington Finance, Merchant Services.

If you have already received an invoice for your order, please be sure to include the invoice number with your payment information to ensure proper credit. The invoice number is located in the top right hand corner of your invoice and begins with the letters "OMS".

If you have been requested to supply prepayment for services rendered, please include the invoice number that is supplied in our correspondence with you to ensure proper credit. If you are ordering items, your items will ship after your payment is received. We will send an email confirmation when your order ships.

All totals are in U.S. dollar amounts.

Refund Policy: If there is a problem with your order, please contact Merchant Services immediately at [pcihelp@uw.edu](mailto:pcihelp@uw.edu) and we will do our best to make things right. No refunds or exchanges will be available after 120 days.

Delivery: Most orders ship via standard USPS mail.

Customer Service:

Email: [pcihelp@uw.edu](mailto:pcihelp@uw.edu)

[Go to our website](#)

**Invoice Amount: \***

\$

Amount Due

# Event Registrations

## Attendees

**First Name \***

(1–100 characters)

**Middle Initial**

(1 character maximum)

**Last Name \***

(1–100 characters)

**Food Sensitivities \***

- Gluten Sensitive
- Peanut Allergy
- Vegetarian
- Vegan
- Other

**Email Address \***

(6–100 characters)

**UW Status \***

**Dinner Attendance \***



# Offer sales, promotions, packages and schedule status changes

## Order Summary

Item Total:	\$50.00
Promo discount:	-\$25.00
Tax:	\$0.00
<hr/>	
Total:	\$25.00

## Promotional Code

Promotional Code:


(You can use one code per Cart.)

Apply

✓ Applied Promotion: "EARLYBIRD50"

# Inventory Management

## Product Detail Report



Print Page 

The default report shows current day information using the default of all application types.

[Back To Store Revenue Report](#)

[Export to CSV](#)

- Show columns with a zero dollar price adjustment
- Include all modifiers
- Select modifiers to export

From:   To:   [View](#)

[Hide Detail](#)

 Product Name	 Order Id	 Purchaser	 Date Ordered	 Date Fulfilled	 Qty Fulfilled	 Payment Method	 Total Amount Paid
Better, Simpler Strategy	517	Noora Tabrizi	12/21/2017 07:37:09 PM EST	12/21/2017 07:37:11 PM EST	200	AmEx	\$2,000.00
Better, Simpler Strategy	513	Frances Frei	12/21/2017 10:13:58 AM EST	12/21/2017 10:13:59 AM EST	100	AmEx	\$1,000.00
Better, Simpler	513	Frances Frei	12/21/2017 10:13:58 AM	12/21/2017 10:13:59 AM	1	AmEx	\$10.00

# **Cost of TouchNet Marketplace Stores**

- > **TouchNet Marketplace Store Costs are included in the UW Merchant Fee**
  - <https://finance.uw.edu/merchant-services/merchants/fee-structure>
- > **TouchNet Point to Point Encrypted Terminals are available for in-person, phone or mail payments**
  - <https://finance.uw.edu/merchant-services/ecommerce/terminals>



# Contact us

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Ecommerce@uw.edu