



# Procurement Services

## Campus News Flash – Roundtrip Catalog Edition

September, 2023

### Announcing a UW/Apple/CDWG collaboration:

Procurement Services is excited to announce a collaboration between UW, Apple, and CDW in our Round-Trip catalog marketplace to bring additional resources to our UW Academy campus customers for an improved Apple buying experience. Effective on Tuesday, September 12, 2023, the Apple catalog will no longer be available within the GHX Procure space and ALL orders for Apple computers, accessories, and other end-point devices should be placed with CDW, an Authorized Apple Reseller and their largest channel partner, through their Round-Trip catalog. A dedicated page for Apple products will be on the CDW Premier site to help our customers with this transition.

Below are answers to some of the questions that campus customers may have about this change:

1. Why is the change happening now amidst all the other changes with Workday?

This change focuses on bringing an enhanced buying and planning experience to the campus by combining the existing Apple sales and support resources with additional resources from the CDW team. CDW was one of the very first “punch-out” catalogs that we implemented in Ariba many years ago and a long-term UW strategic supplier partner; we are confident that they will ensure a seamless transition for the UW customers.

2. Does this mean we will lose access to the existing Apple support team?

No. UW enjoys the Named Account support level status with Apple and the transition to CDW will not affect that status. For the Apple insiders on campus, continue contacting Yogen on any technical issues and Todd W. for any sales-related questions. However, place your orders with CDW via their Round-Trip catalog.

**Yogen Kushi**

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3. Who will be our contact regarding Apple orders at CDW?

Please contact Melissa Neuman, Executive Account Manager for general sales questions, at:

**Melissa Neuman**

Executive Account Manager | CDW-G  
Phone: 312-547-2810 [melineu@cdwg.com](mailto:melineu@cdwg.com)

For questions about order processing and delivery ETA, please contact Veronica Godinez, Sales Operations Associate at:

**Veronica Godinez**

Sales Operations Associate | CDW-G  
Phone: 818-254-4711 Fax: 847-419-8630  
E-mail: [veronica.godinez@cdwg.com](mailto:veronica.godinez@cdwg.com)

4. Will UW continue to enjoy the same Apple Educational Discount pricing?

Effective Tuesday, 9/12/23, CDW will update its pricing for Apple products to align with the Apple Educational Discount pricing.

5. Will this transition affect UW's ability to manage its Apple devices and perform other functions within Apple School Manager?

This transition will not affect anything you can do in Apple School Manager. CDW is fully capable and will enroll your Apple products in Apple School Manager after the purchase. For any technical questions regarding this topic, follow the instructions on the CDW Apple page, and if further assistance is needed, please get in touch with Yogen Kushi directly.

6. Will I still be able to place an order with Apple directly after this transition has taken place?

UW Procurement Services strongly recommends placing all Apple orders with CDW to take advantage of the order automation and additional resources that CDW can offer in the overall buying experience. However, we understand that occasionally, the campus may need to order from Apple directly by placing a non-catalog requisition, **but it is crucially important** that you reference the [Proposal Number](#) in the vendor-facing comment section of the requisition if you are buying an Apple product that has been configured for you. Failure to include the Proposal number on an order will result in a delay in order fulfillment.

## [PROCUREMENT SERVICES](#)

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Customer Service: [pcshelp@uw.edu](mailto:pcshelp@uw.edu)

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