

Procurement Business Diversity & Equity Deep Dive Session

Supplier diversity is an important element of our business practices to ensure diverse suppliers are included in our procurement of goods and services.

Presented by:

Monica Acevedo-Soto, Director of Business Diversity & Procurement monica25@uw.edu

Angela Jones, Supplier Engagement Program Manager ajones77@uw.edu



BE BOUNDLESS



Welcome & Meeting Purpose

Purpose of this training:

- 1. Introduce our team – who we are**
- 2. Highlight what we do What We Do – Business Diversity & Equity Program**
- 3. Campus buyers – Your role in UW supplier diversity efforts**



UW Business Diversity & Equity Team – Who we are

- **Monica Acevedo-Soto: Director Procurement & Business Diversity & Equity, monica25@uw.edu 206-616-3741**
- **Angela Jones: Program Manager, Supplier Engagement, ajones77@uw.edu 206-543-4422**
- **Claudia Christensen: Small Business Administrator/Procurement Manager, claudiac@uw.edu, 206-543-1980**

UW BUSINESS DIVERSITY & EQUITY Team – What we do



Expand access to
procurement opportunities
for diverse suppliers.



Build strategic partnerships
that strengthen community
impact.



Ensure supplier diversity
compliance and reporting.

Expands Access to Procurement Opportunities – How?

- **Ensure UW business opportunities are available to small businesses**
 - Obtain quotes from OMWBE businesses when over \$10K
 - Collaborate with units on upcoming bids/solicitations to ensure Business Equity Enterprise (BEE) criteria are included
 - Public posting/advertising
 - Subcontracting opportunities
- **Promotes the use of supplier diversity technology and solutions**
 - Provides user access to campus buyers in the internal search database: Supplier.io to promote opportunities for diverse suppliers
 - User access to the Tableau spend dashboard (See dashboard snapshots – Appendix) - request access by emailing Angela Jones at ajones77@uw.edu



Build Strategic Partnerships – How?

➤ **Community Engagement and Outreach**

- Hold monthly in-office hours at the Tabor 100 local advocacy group for Black-owned businesses
- Meet quarterly with our Supplier Diversity partners at the Fred Hutchison Cancer Research Center
- Regular meetings with prime contractors who hire small businesses
- Department of Enterprise Services Supplier Diversity Community of Practice
- Partner with Foster School of Business' Consulting and Business Development Center's Ascend Program
 - > accelerating growth of businesses owned by people of color, women and military veterans, especially those operating in inner cities
- NAEP Diversity, Equity, & Inclusion Committee – monthly check-in

➤ **Attend Annual Supplier Engagement Events**

- > City of Seattle Reverse Vendor Trade Show - June
- > Regional Contracting Forum – September
- > Alliance NW – Spring
- > On-demand meet & greets



Ensure State Supplier Diversity Compliance and Reporting – How?

- Monitor & report on university-wide supplier diversity performance and annual spend with small, woman & veteran-owned suppliers
 - > Report annually to the Board of Regent's Diversity, Equity, & Inclusion Advisory committee
 - > Report annually to the full Board of Regents
 - > Department dashboards – Tied to the Diversity Blueprint (Goals 1,5,6)
<https://www.washington.edu/diversity/diversity-blueprint/>
- > **B2GNow subcontractor payment reporting**
 - Ensure university contracts for capital construction, goods & services with spend subcontracted out to diverse firms, are tracked and reported in OMWBE's state-wide software platform Access Equity, powered by B2GNow



Compliance: Guiding Policy & Statutes



UW Board of Regent's Policy #60 – Statement of Business Equity for the University of Washington – focuses on opportunity & inclusion



OMWBE - RCW 39.19 states: Provide maximum opportunity for minority- and women-owned businesses to participate in public works and state and educational procurement.



Department of Enterprise Services (DES) – Supplier Diversity Policy 090-06: Encourages purchases of goods & services from small, diverse, veteran-owned businesses

Office of Minority & Women's Business Enterprises (OMWBE) RCW 39.19

Department of Enterprise Services (DES) Policy 090-06

- **DES & OMWBE – policies focus on what UW as a state agency must do to provide opportunity to small, diverse, and women-owned businesses to ensure equitable contracting opportunities.**
 - Purchases & personal services contracts \$10k or more and less than \$100k
 - Three vendor quotations must invite at least 1 quotation from certified minority & 1 certified woman-owned vendor
 - If neither can be identified, the process is documented to show a good faith effort
- **State agencies, including the University are required to establish goals for spend with businesses certified by OMWBE.**
 - Goals are aspirational and the university strives for 20% overall diverse spend goal with 15% inclusive of minority & woman- owned business



OMWBE Agency Annual Supplier Diversity Participation Report – FY 2025



Washington State Office of

**MINORITY &
WOMEN'S**
Business Enterprises

OMWBE Supplier Diversity Participation Report

Agency/Higher Education

3600 University of Washington

\$2,462,488,856

Total Spend

Reporting Period - July 1, 2024 - June 30, 2025

Report Creation Date: 11/13/25

RCW 39.19.030 requires the Office of Minority and Women's Business Enterprises (OMWBE) to annually report state agency and educational institution dollars spent on public works and procurement with businesses certified by OMWBE that are minority-owned, women-owned, or otherwise socially and economically disadvantaged. This report also lists spending with veteran-owned firms that are certified by the Department of Veterans Affairs.*

Dollars Spent in Public Works, Contracting, and Procurement**:

\$16,034,219

Total Certified Spend

0.65%

OMWBE Utilization

N/A

OMWBE Goal

Dollars Spent with OMWBE Prime Certified Businesses***:

Prime Business Type	Prime Certified Spend	Number of Prime Businesses
CBE	\$42,000	1
MBE	\$1,510,253	35
MWBE	\$2,664,520	27
SEDBE	\$61,761	1
WBE	\$5,731,955	61

Dollars Spent with OMWBE Subcontractor Certified Businesses***:

Sub Business Type	Sub Certified Spend	Number of Sub Businesses
MBE	\$1,037,458	11
MWBE	\$1,248,404	6
SEDBE	\$22,290	1
WBE	\$3,715,576	13

Dollars Spent with Certified Veteran Owned Businesses:

Business Type	Certified Spend	Number of Businesses
VOB	\$3,756,427.74	20

* Payments made to the same firm may be found under multiple certifications. For example, the business may be a [Minority/Women Owned business](#), and/or a Veteran Owned Business. Having multiple certifications does not affect the Dollars Spent in Public Works, Contracting, and Procurement Total.

** To run this report and obtain a listing of the businesses included in each Business Type listed above, see [how to run OFM Enterprise Report](#) on prime contract spend. For subcontractor spending, please contact OMWBE at SupplierDiversity@omwbe.wa.gov.

*** Dollars Spent with OMWBE Certified Businesses includes the following [State Certifications](#): Combination Business Enterprise (CBE), Minority Business Enterprise (MBE), Minority Women's Business Enterprise (MWBE), Women's Business Enterprise (WBE), and Socially and Economically Disadvantaged Business Enterprise (SEDBE). If one or more OMWBE certifications are not listed in the report, no money was spent with businesses in those categories. [Click here](#) for more information about OMWBE reporting including [what goods and services are counted](#).

W

Regent Policy #60 – Statement of Business Equity for the University of Washington

- 1. Purpose: Ensure inclusiveness and equity of opportunity guide the business practices of the University.**
- 2. Scope: Applies to all schools, colleges, administrative units, and medical centers.**
- 3. Policy:**
 - > Comply with all applicable state and federal laws and regulatory requirements**
 - > Reach out to and engage businesses whose ownership is representative of the richly diverse community we serve**
 - > Maintain high standards of performance based upon equitable, ethical, and professional business practices**



How To Identify Small, WMBE, & Veteran-Owned Suppliers

OMWBE's Directory of Certified Firms was designed to help buyers and contracting officers more quickly locate certified firms for upcoming procurement and contracting opportunities.

- **OMWBE Search:** <https://omwbe.wa.gov/directory-certified-firms>

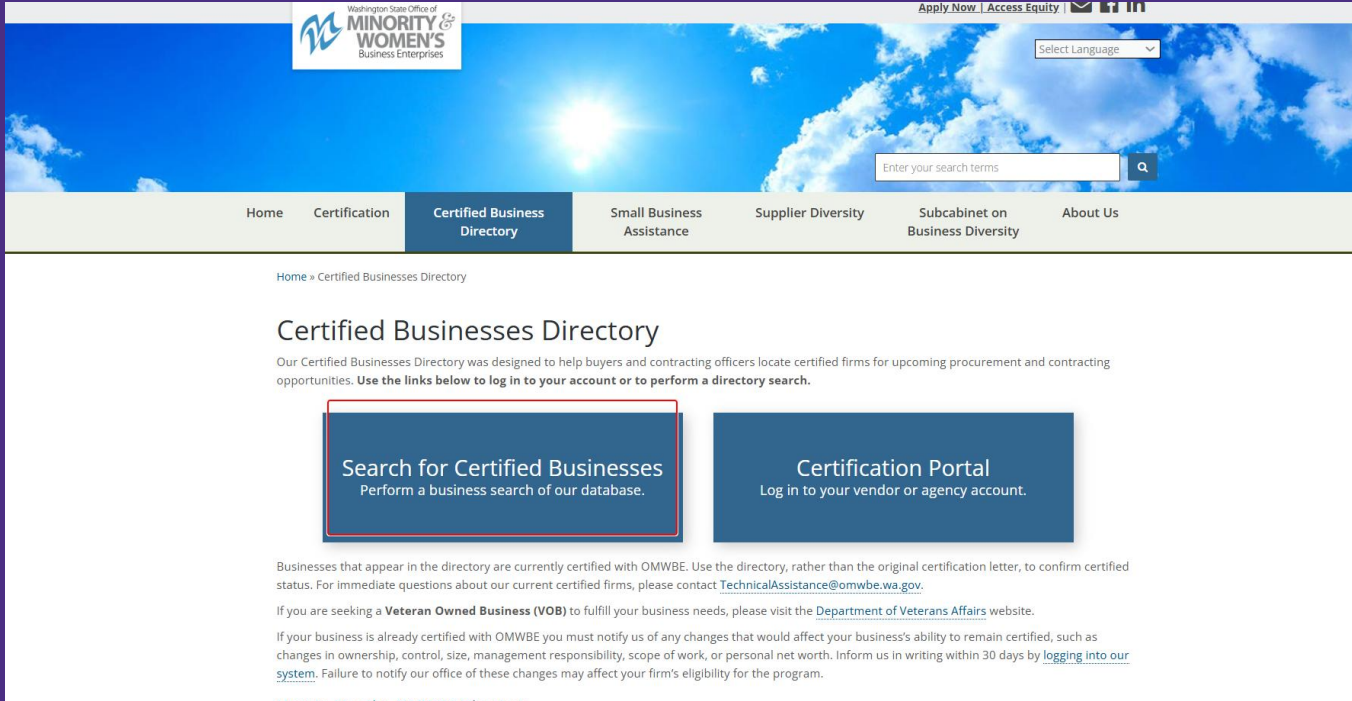
Supplier.IO Explorer Search Tool: https://explorer.supplier.io/Login/sign_in

- **Includes firms certified through OMWBE, National Minority Supplier Development Council (NMSDC), Women's Business Enterprise National Council (WBENC), as well as other industry certifications, providing users with a broader view of available businesses.**
 - **We encourage those responsible for purchasing decisions in your unit to request user access. Access to database is assigned upon request – contact Angela if you would like access for you and your team.**



OMWBE Certified Business Directory:

<https://omwbe.wa.gov/directory-certified-firms>



Washington State Office of
MINORITY & WOMEN'S
Business Enterprises

Apply Now | Access Equity | 

Select Language

Enter your search terms

Home Certification **Certified Business Directory** Small Business Assistance Supplier Diversity Subcabinet on Business Diversity About Us

Home » Certified Businesses Directory

Certified Businesses Directory

Our Certified Businesses Directory was designed to help buyers and contracting officers locate certified firms for upcoming procurement and contracting opportunities. **Use the links below to log in to your account or to perform a directory search.**

Search for Certified Businesses
Perform a business search of our database.

Certification Portal
Log in to your vendor or agency account.

Businesses that appear in the directory are currently certified with OMWBE. Use the directory, rather than the original certification letter, to confirm certified status. For immediate questions about our current certified firms, please contact TechnicalAssistance@omwbe.wa.gov.

If you are seeking a **Veteran Owned Business (VOB)** to fulfill your business needs, please visit the [Department of Veterans Affairs](#) website.

If your business is already certified with OMWBE you must notify us of any changes that would affect your business's ability to remain certified, such as changes in ownership, control, size, management responsibility, scope of work, or personal net worth. Inform us in writing within 30 days by [logging into our system](#). Failure to notify our office of these changes may affect your firm's eligibility for the program.

[How to Use the OMWBE Directory](#)

W

OMWBE Certified Business Directory Search View

Certified Business Directory

OMWBE's Certified Business Directory helps buyers and contracting officers quickly locate and notify firms of upcoming procurement and contracting opportunities. Please select at least one certification type when you search.

This online directory lists businesses certified by OMWBE. Businesses that appear in the directory are currently certified and approved to be utilized toward meeting established contract (federal and state) goals in their displayed certification type(s). Businesses that are noted as suspended cannot be utilized for credit in new contracts until the suspension is removed. For additional details please reference the [US DOT regulations](#) or contact technicalassistance@omwbe.wa.gov.

If you are seeking Veteran Owned Businesses (VOBs) to conduct additional outreach, please search for Washington Certified Veteran-Owned Businesses on [Washington's Electronic Business Solution](#) (WEBS).

Directory Search Instructions

To search for Federally Certified Businesses, in the "Search by Certification Type" section, select one or more of these options:

- Disadvantaged Business Enterprise (DBE)
- Airport Concessionaire Disadvantaged Business Enterprise (ACDBE)
- Small Business Enterprise (SBE)

Businesses with federal DBE certification are also federal SBEs.

To search for State Certified Businesses, in the "Search by Certification Type" section, select one or more of these options:

- Minority Women's Business Enterprise (MWBE)
- Minority Business Enterprise (MBE)
- Women's Business Enterprise (WBE)
- Combination Business Enterprise (CBE)
- LGBTQ Business Enterprise (LGBTQBE)
- Socially and Economically Disadvantaged Business Enterprise (SEDBE)

Businesses with any state certification (MWBE, MBE, WBE, CBE, LGBTQBE, SEDBE) are also Public Works Small Business Enterprises (PWSBE).

PWSBE "Emerging & Rising" searches:

Follow these steps to search for Washington State Public Works Small Business Enterprises (PWSBE). In 2025, we added the option to filter by business size.

1. Keep all options checked in the "Search by Certification Type" section.
2. Scroll down to the "Search by Reference" section.
3. Select one of the options in the "PWSBE Certification" drop-down menu.
4. Choose "PWSBE Emerging Small Business" or "PWSBE Rising Small Business" to find businesses with less than \$3 million or \$10 million in average gross receipts, respectively.

Please note: Searching for PWSBE results using only the "Search by Certification Type" checkboxes will display incomplete search results. Following the steps above ensures your search includes a complete list of small and diverse businesses.

Search by Business Name or DBA	
BUSINESS NAME/DBA	
By Typing in the Name of the Business	
Search by Business Description	
BUSINESS DESCRIPTION	
By Typing in the Name of a Company	
Search by Commodity Code	
COMMODITY CODES	Click to Lookup Commodity Codes
Search by Contact Person	
CONTACT PERSON/OWNER	
By Typing in the Name of the Business	
Search by Location	
CITY	
ZIP CODE	
By Search for location by clicking on the map	
DISTRICT SEARCH	
STATE	
COUNTY	
PHONE AREA CODE	
Search by Reference	
LOGO	
SBE CERTIFICATION	
PWSBE CERTIFICATION	
RE-EVALUATION STATUS	
UBI #	
CERTIFICATION NUMBER	
Complete the reCAPTCHA below to access the search actions:	
☐ I'm not a robot	
☐ I agree to the Terms of Service	
☐ I agree to the Privacy Policy	



Supplier.io Internal Search Database

EXPLQRER

Login

 ajones77@uw.edu

New to Supplier.io? Visit supplier.io

Next

NEW: Inclusive Sourcing Pro's Playbook for 2026



Supplier.io's 2026 Executive Playbook

Built from insights and best practices across hundreds of leading programs, the playbook provides ready-to-use templates to communicate your program's value clearly and position your efforts for a successful and influential year ahead.

Download the free templates

W

Supplier.io Explorer Search Directory:

<https://explorer.supplier.io/Company/search>

EXPLORER

Angela

Lists

Users and Groups

Market Analyzer

Company Training

Benchmarking

Data Enrichment

Registration

More

MINIMIZE MENU

☐ supplier.io Network

☐ Top 1000 Small Business

☐ BDR Eligible

ORGANIZATION NAME

DESCRIPTION

EMPLOYEES

REVENUE

TRUSTIQ

INDUSTRY EXPERIENCE

LOCATION

My Suppliers

Enter Supplier Name or Keyword

Q

MY SAVED SEARCHES: M-W | More...

Featured Suppliers

DECOR ELEVATE LTD

LEEDS

BUILDING FINISHING...

MICENT

TRUSTIQ

DREAMSEATS, LLC

East Northport NY

OFFICE FURNITURE...

WBE +2

TRUSTIQ

AUTO SAN, LLC

Memphis TN

SERVICES TO BUILDINGS...

WBE +1

TRUSTIQ

FOCUS CAMERA LLC

BROOKLYN NY

PROFESSIONAL AND...

MBE +4

TRUSTIQ

GUERRILLA VENTURES

Sheridan WY

COMPUTER SYSTEMS...

SBE

TRUSTIQ

W

How to Search for Small and Diverse Suppliers Cont.

- Visit the DES Contracts page and search [Contracts with diverse businesses](#)
- Visit The [SBA Dynamic Small Business Search](#) site and search for small and diverse businesses
- Visit the [VetBiz](#) database contains U.S. Department of Veterans Affairs, Center for Veterans Enterprise online directory of Veteran-Owned (VOSB) and Service Disabled Veteran-Owned (SDVOSB) small businesses.

IMPORTANT NOTE:

If unable to locate an OMWBE or other diverse supplier with a contract, contact a [Procurement Service Category/Commodity Expert](#) to discuss your purchase. There may be a contract available from through a Group Purchasing Organization (GPO), or by using a contract established by another public agency or the State Department of Enterprise Services (DES).



Federal – Small Business Classifications

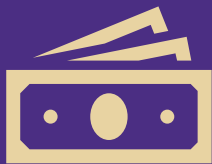
- > **To participate in federal government contracting a business must register in the federal government's System for Award Management (SAM). SAM is a database that government agencies search to find contractors.**
- > **Small Business Classifications* include:**
disadvantaged, women owned, veteran owned (including service disabled) or HUBZone, located in an underutilized area.

Note: Some SBA classified businesses may exceed the OMWB size standards.

***other classifications and certifications are included, but not listed**



OMWBE Access Equity: Powered by B2GNow



What is it? State-wide Business Diversity Management System, promoting equity in public spending



Why was this implemented? Recommendation of 2019 Washington State Disparity Study



What is reported? Spend with certified businesses on university contracts with subcontractor spend.

B2GNow Access Equity – Dashboard View



[←](#)[→](#)

[Home](#)[View](#)[Search](#)[Reporting](#)[Create](#)[eComply](#)[Tools](#)[Settings](#)[Resource Center](#)[Logout](#)

[Show All](#)[Hide All](#)

The **System Dashboard**

Power User Level 1 [Help Center](#) [Refresh](#) [Personalize](#)

Contracts

Total active	405
Audited	405
Soon to end (3 mo)	73

Displaying Organization Data - [Config](#)

Contract Audits

	Total	< 90 days	> 90 days
Total Audits	3618	363	3255
Incomplete Audits	232	135	97
Closeouts/Final	11	9	2
Past Due Audits	10	6	4

Displaying Organization Data - [Config](#)

Awarded Contracts (Fiscal Year)

Previous Full FY

Goal %
0.0%

For Credit %
5.3%

Current Fiscal Year To Date

Goal %
0.0%

For Credit %
6.0%

Time Period	#	Awarded & Paid	% Goal	% Credit
FY To Date	41	\$43MM \$4MM	0.0%	All 6.0% Subs 6.0%
Previous Full FY	162	\$135MM \$39MM	0.0%	All 5.3% Subs 5.3%

Displaying Organization Data - [Config](#)

Alerts

No Activated Alerts. [View Pending Alerts.](#)

[Config](#)

System News

B2Gnow System Updates

March
Pause Counting For Credit in Concessions Agreements - To better support the IFR's compliance requirements, the Pause Counting feature allows you to temporarily stop a concession location or supplier from counting toward participation calculations in concession audits. [Learn more.](#)

February
Quicker navigation to eComply - As a part of our Better Together initiative, customers with both B2Gnow and eComply can now enjoy easier navigation between the two products via the sidebar navigation.
Don't have eComply? Click "eComply" in your sidebar navigation to learn more about the prevailing wage solution.
Please note only staff users will see this new item in the sidebar navigation.

W

Q&A



UNIVERSITY *of* WASHINGTON



Thank you!



UNIVERSITY *of* WASHINGTON



Appendix A: Organizational Summaries



UNIVERSITY *of* WASHINGTON



FY25 Organizational M/W Spend

FY25 Organizational M/W Spend

Unit	FY25 M/W Spend	FY25 Addressable Spend	% FY25 M/W Spend
Advancement	\$1,002,787	\$4,271,280	23.5%
ALNW Airlift Northwest	\$103,592	\$796,853	13.0%
Attorney General Office	\$0	\$50,358	0.0%
Bothell	\$380,977	\$6,146,163	6.2%
Campus Community Safety	\$146,413	\$2,534,838	5.8%
College of Arts and Sciences	\$955,558	\$13,592,552	7.0%
College of Built Environments	\$52,140	\$999,603	5.2%
College of Education	\$1,541,939	\$2,747,726	56.1%
College of Engineering	\$3,038,337	\$32,194,767	9.4%
College of the Environment	\$844,725	\$13,685,761	6.2%
CoMotion	\$53,544	\$7,812,536	0.7%
Compliance and Risk Services	\$157,930	\$6,666,590	2.4%
Continuum College	\$58,686	\$2,434,130	2.4%
Enterprise Finance Operations	\$0	\$353,909	0.0%
Evans School of Public Policy and Governance	\$412,745	\$554,410	74.4%
Executive Office	\$225,267	\$13,388,277	1.7%
External Affairs	\$105,014	\$595,715	17.6%
Facilities	\$5,577,171	\$41,645,713	13.4%
Foster School of Business	\$563,383	\$5,203,309	10.8%
FPB	\$468,748	\$9,434,763	5.0%
Global Affairs	\$821	\$30,506	2.7%
Graduate School	\$95,732	\$363,699	26.3%

FY25 Organizational M/W Spend

Unit	FY25 M/W Spend	FY25 Addressable Spend	% FY25 M/W Spend
HMC Harborview Medical Center	\$3,022,404	\$183,084,563	1.7%
Human Resources	\$288,720	\$2,412,266	12.0%
Intercollegiate Athletics	\$1,694,878	\$28,743,737	5.9%
iSchool	\$408,111	\$3,631,996	11.2%
Libraries	\$51,938	\$2,050,363	2.5%
Minority Affairs	\$1,716,858	\$2,563,077	67.0%
School of Dentistry	\$510,761	\$4,046,675	12.6%
School of Law	\$73,066	\$877,408	8.3%
School of Medicine	\$11,441,267	\$134,897,358	8.5%
School of Nursing	\$624,580	\$1,765,356	35.4%
School of Pharmacy	\$440,604	\$7,361,788	6.0%
School of Public Health	\$655,007	\$5,031,343	13.0%
School of Social Work	\$203,246	\$1,009,096	20.1%
Student Life	\$2,141,710	\$24,424,620	8.8%
Tacoma	\$2,295,670	\$8,071,015	28.4%
Undergraduate Academic Affairs	\$91,419	\$327,232	27.9%
UW Information Technology	\$5,047,776	\$53,311,651	9.5%
UWMC UW Medical Center	\$4,457,493	\$276,071,462	1.6%
UWMPC UW Medicine Primary Care	\$127,926	\$1,424,967	9.0%
UWMSS UW Medicine Shared Services	\$527,760	\$69,041,915	0.8%
UWP UW Physicians	\$12,406	\$292,822	4.2%
Vice Provost of Research	\$3,782,156	\$27,696,236	13.7%

FY25 Organizational All Diverse Spend

FY25 Organizational BDE Spend

Unit	FY25 Overall BDE Spend	FY25 Addressable Spend	% FY25 Overall BDE Spend
Advancement	\$1,708,526	\$4,271,280	40.0%
ALNW Airlift Northwest	\$397,426	\$796,853	49.9%
Attorney General Office	\$801	\$50,358	1.6%
Bothell	\$1,741,215	\$6,146,163	28.3%
Campus Community Safety	\$364,223	\$2,534,838	14.4%
College of Arts and Sciences	\$4,779,467	\$13,592,552	35.2%
College of Built Environments	\$436,042	\$999,603	43.6%
College of Education	\$1,910,502	\$2,747,726	69.5%
College of Engineering	\$18,419,034	\$32,194,767	57.2%
College of the Environment	\$3,648,150	\$13,685,761	26.7%
CoMotion	\$132,181	\$7,812,536	1.7%
Compliance and Risk Services	\$218,035	\$6,666,590	3.3%
Continuum College	\$260,505	\$2,434,130	10.7%
Enterprise Finance Operations	\$127,948	\$353,909	36.2%
Evans School of Public Policy and Governance	\$417,843	\$554,410	75.4%
Executive Office	\$1,731,639	\$13,388,277	12.9%
External Affairs	\$132,579	\$595,715	22.3%
Facilities	\$16,566,636	\$41,645,713	39.8%
Foster School of Business	\$1,942,944	\$5,203,309	37.3%
FPB	\$970,035	\$9,434,763	10.3%
Global Affairs	\$1,124	\$30,506	3.7%
Graduate School	\$126,728	\$363,699	34.8%

FY25 Organizational BDE Spend

Unit	FY25 Overall BDE Spend	FY25 Addressable Spend	% FY25 Overall BDE Spend
HMC Harborview Medical Center	\$31,961,754	\$183,084,563	17.5%
Human Resources	\$618,944	\$2,412,266	25.7%
Intercollegiate Athletics	\$9,947,677	\$28,743,737	34.6%
iSchool	\$417,852	\$3,631,996	11.5%
Libraries	\$1,321,121	\$2,050,363	64.4%
Minority Affairs	\$1,829,663	\$2,563,077	71.4%
School of Dentistry	\$1,816,669	\$4,046,675	44.9%
School of Law	\$406,659	\$877,408	46.3%
School of Medicine	\$33,089,752	\$134,897,358	24.5%
School of Nursing	\$957,203	\$1,765,356	54.2%
School of Pharmacy	\$1,122,855	\$7,361,788	15.3%
School of Public Health	\$2,684,008	\$5,031,343	53.3%
School of Social Work	\$499,312	\$1,009,096	49.5%
Student Life	\$3,601,189	\$24,424,620	14.7%
Tacoma	\$4,094,213	\$8,071,015	50.7%
Undergraduate Academic Affairs	\$99,148	\$327,232	30.3%
UW Information Technology	\$7,618,693	\$53,311,651	14.3%
UWMC UW Medical Center	\$34,093,611	\$276,071,462	12.3%
UWMPC UW Medicine Primary Care	\$723,261	\$1,424,967	50.8%
UWMSS UW Medicine Shared Services	\$12,328,484	\$69,041,915	17.9%
UWP UW Physicians	\$12,406	\$292,822	4.2%
Vice Provost of Research	\$14,961,230	\$27,696,236	54.0%